

## CASE STUDY



### Modification of CERs for a Large Orthopedic Device Company

## CLIENT'S BUSINESS NEED

To urgently remediate existing CERs and successfully complete over 50 CERs in 1 year through a high-quality vendor.

## THE CACTUS SOLUTION

We assembled a dedicated CER writing team comprising experienced in-house and freelance writers with advanced degrees as well as a consultant specializing in the creation of orthopedic CERs.

Account managers worked with the client and established a workflow to repurpose CERs in the first quarter. Regular correspondence with the client ensured that any challenges and issues were addressed. After being trained by the client's in-house team about the device and TA, our team continued to work as an extension of their team throughout the year.

## BUSINESS IMPACT

We worked with the client's team to successfully deliver 50 CERs within a year.

We adopted a risk-sharing approach with the client that allowed us to scale up and meet their urgent needs within the stipulated time.

## INSIGHTS

Our adaptability allows us to collaborate effectively with our clients. We focus on understanding the challenges faced by each client and offer customized solutions that ensure quick turnaround and high quality.